Community Engagement Matters

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www.leadinginsideout.org
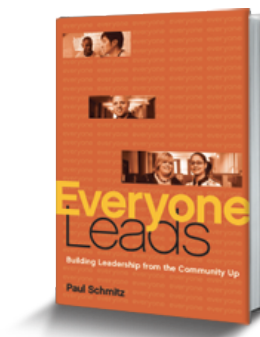www.collectiveimpactforum.org

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Introductions

What 2-3 gifts or skills make you a good family member and friend?

What 2-3 skills make you an effective leader?

What are 2-3 talents or hobbies you love doing and can get lost in for hours?

Step 1	Step 2	Step 3
Make a list of all the things you can do to have really bad community engagement?	Have any of you seen any of the items on your lists before?	*"Culture eats strategy for breakfast"* -- Peter Drucker
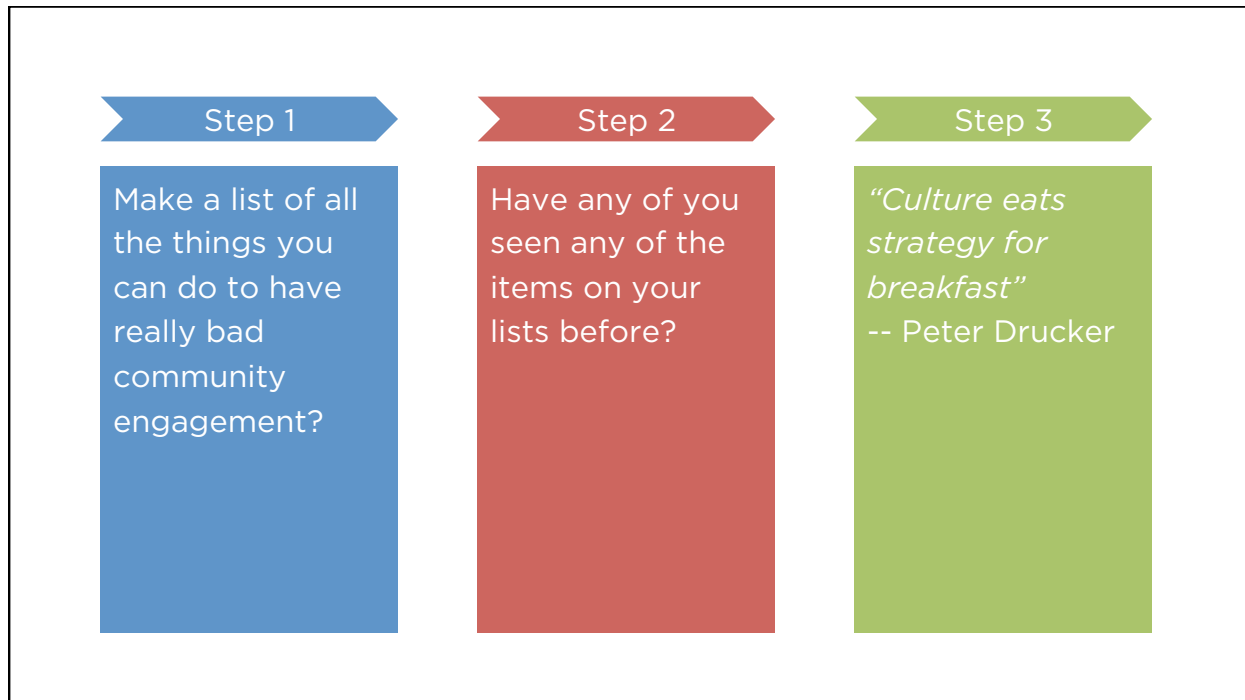
When was the first time you stepped up?

Leadership

1 An <u>action</u> many can take, not a position few can hold

2 Taking <u>responsibility</u> to work with others on common goals

3 Practice of <u>values</u> that engage commitment from others

Who was the leader?

Practicing Values

1 **Asset-Based**

2 **Inclusion and Equity**

3 **Collaboration**

4 **Continuous Learning**

5 **Integrity**

Community Engagement

1 Asset-Based Community Development

2 Purposeful and Equitable Engagement

Community Engagement

1 Asset-Based Community Development

Asset-Based

Needs Map

Assets

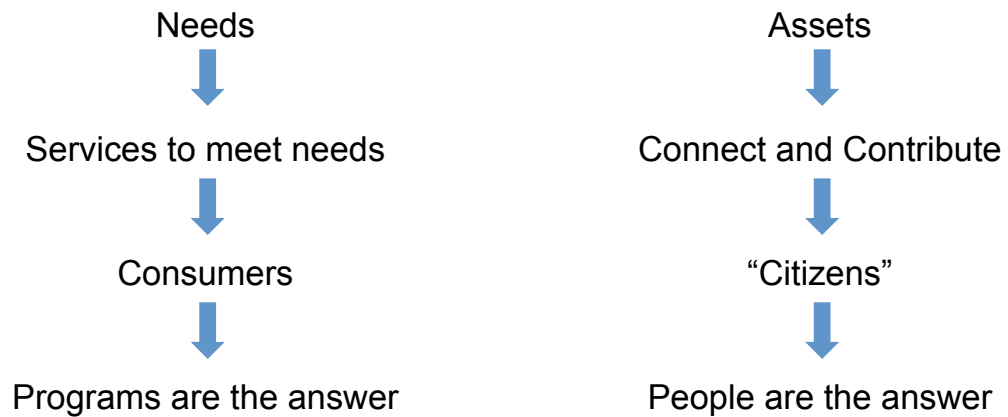**Individuals**: The gifts, talents, and commitment of Individuals who help each other

Associations: The relationships, social capital, clubs, and ways people come together in community

Institutions: The degree to which they engage and support the community on their terms

Associations

What are all of the groups you belong to – formally or informally -- where are you a member in Howard County?

Two Paths

Needs	Assets
↓	↓
Services to meet needs	Connect and Contribute
↓	↓
Consumers	"Citizens"
↓	↓
Programs are the answer	People are the answer

Milwaukee Public Library Teams Up With Barbershops To Provide Kids With Books

By LATOYA DENNIS • SEP 1, 2016
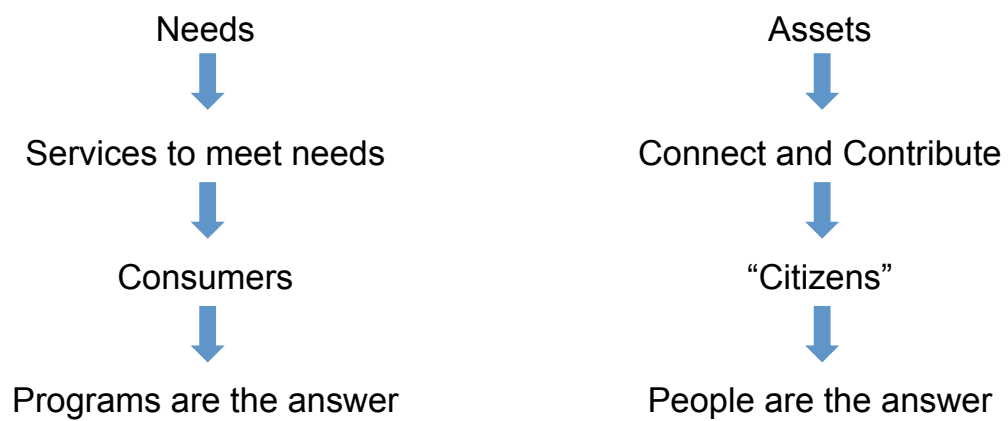
SHARE
Twitter
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Chicago Cutz also gave out free haircuts to kids headed back to school
LATOYA DENNIS

Two Paths

Needs	Assets
↓	↓
Services to meet needs	Connect and Contribute
↓	↓
Consumers	"Citizens"
↓	↓
Programs are the answer	People are the answer

ABCD

What are the stories we tell about our communities and the role of people in solving their problems?

Support work __by__ community or do work __with__ community not __to__ or __for__ community

Community Engagement

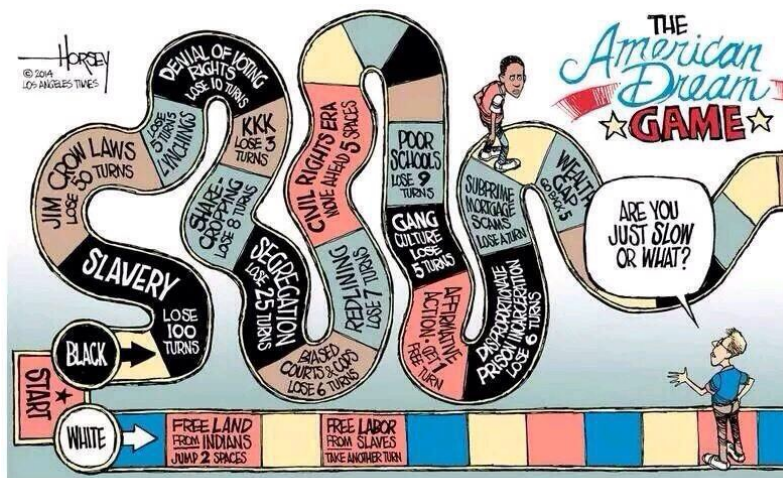1 Asset-Based Community Development

2 Purposeful and Equitable Engagement

Engagement Spectrum

INCREASING IMPACT ON DECISION-MAKING

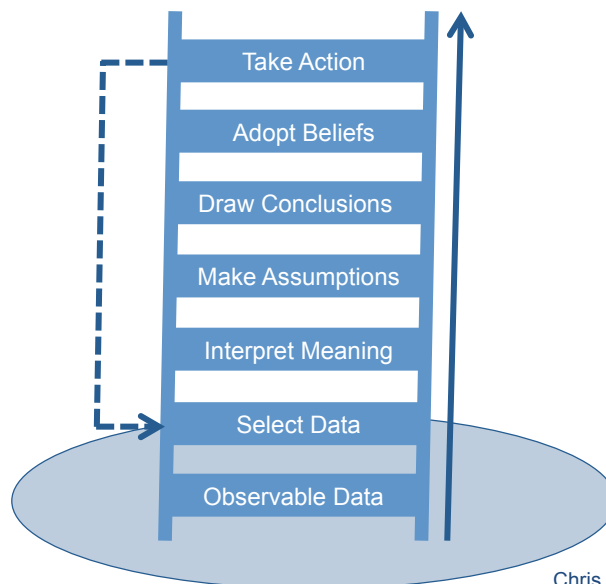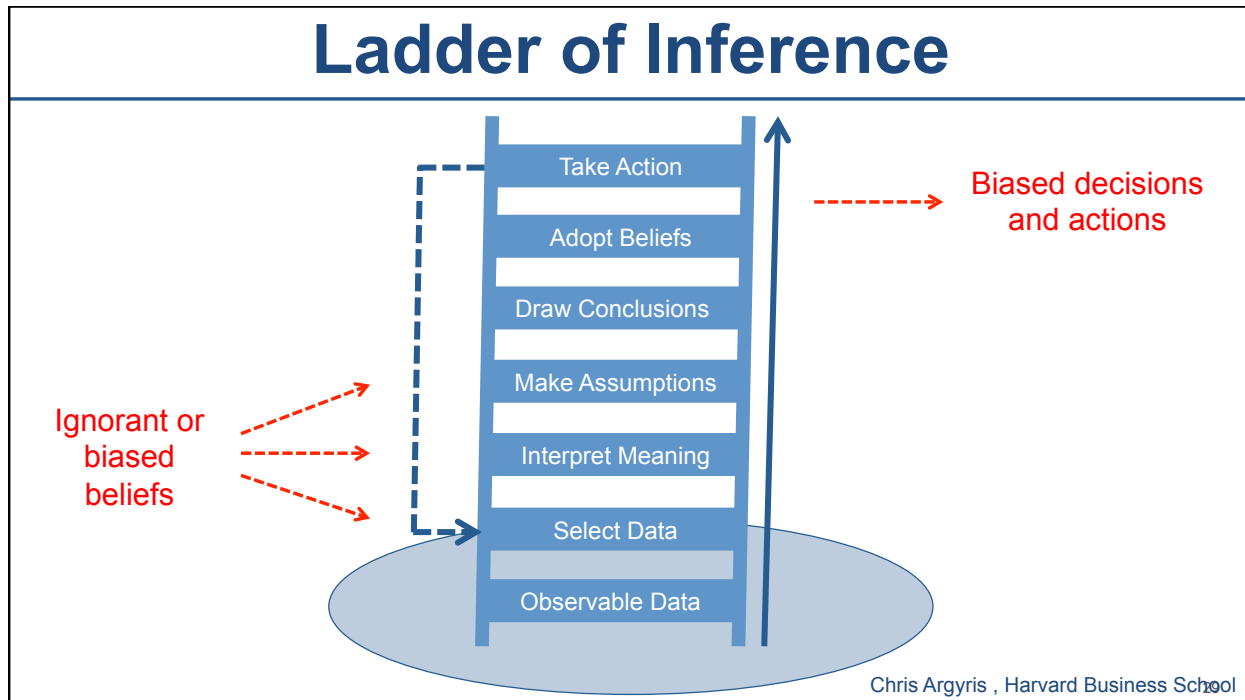| INFORMING	CONSULTING	INVOLVING	COLLABORATING	EMPOWERING
Providing balanced and objective information about new programs or services, and about the reasons for choosing them. Providing updates during implementation.	Inviting feedback on alternatives, analyses, and decisions related to new programs or services. Letting people know how their feedback has influenced program decisions.	Working with community members to ensure that their aspirations and concerns are considered at every stage of planning and decision-making. Letting people know how their involvement has influenced program decisions.	Enabling community members to participate in every aspect of planning and decision-making for new programs or services.	Giving community members sole decision-making authority over new programs or services, and allowing professionals to serve only in consultative and supportive roles.

Practicing Equity

Practicing Equity

Practicing Equity

Ladder of Inference

Chris Argyris , Harvard Business School

Ladder of Inference

Take Action

Adopt Beliefs

Draw Conclusions

Make Assumptions

Interpret Meaning

Select Data

Observable Data

Biased decisions
and actions

Ignorant or
biased
beliefs

Chris Argyris , Harvard Business School

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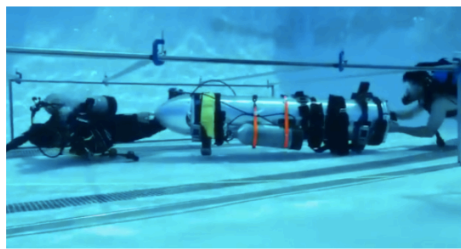
Content Expertise

Context Expertise

Morning Insights

What is one insight you are bringing from this morning into the afternoon session?

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